Invoice Period

NM

\$125.00

08/01/16 - 08/15/16

INVOICE

Invoice #

1474228-1



3970 RCA Boulevard **Suite 7007**

Billing: (407)389-7661

Sat 5-6am News

End Date

MTWTFSS

____1_

08/13/16

Start Date

Class of Time - Pre-emptible with notice

08/13/16

Weeks:

www.thewpbfchannel.com

Send Payment To:

PO Box 26885

Lehigh Valley, PA 18002-6885

WPRF

Billing Address:

Palm Beach Gardens, FL 33410 Main: (561)694-2525

Sales Region Account Executive Sales Office Property HRP -Washingtd National Mica Hansen WPBF Estimate Number Advertiser Product 4550 **Priorities USA Action** PRIORITIES USA ACTIO Alt Order # Order# Flight Dates 08223435 1474228 08/09/16 - 08/15/16 Deal# Billing Type Billing Calendar Cash **Broadcast** Special Handling Advertiser Code Product 1/2 Agency Code 760 750 Advertiser Ref Agency Ref

Invoice Month

August 2016

Invoice Date

08/21/16

Targeted Platform Media Attention: Accounts Payable 1291 Hollywood Ave Annapolis, MD 21403

Spots/ Week Rate Type Start/End Time **MTWTFSS** Length End Date Description Line Start Date \$750.00 NM -TWTF--T-F WPBF News 25 @ 1111-11:35PM 08/12/16 1 08/09/16 Class of Time - Pre-emptible with notice Spots/Week Rate End Date **MTWTFSS** Start Date Weeks: -TWTF--\$750.00 08/09/16 იგ/15/16 Rate Type Length Ad-ID Start/End Time Air Time Description Day Air Date Spots: # <u>Ch</u> \$750.00 NN :30 PRATV1613H 11-11:35PM 11:25 PM T-F WPBF News 25 @ 11PM 08/10/16 WPRF W 3 \$750.00 NN :30 PRATV1613H 11:13 PM T-F WPBF News 25 @ 11PM 11-11:35PM 08/12/16 WPBF F 4 2 \$275.00 NM :30 1230-1P Access Hollywoc1230-1p -TWTF--2 08/09/16 08/12/16 Class of Time - Pre-emptible with notice End Date **MTWTFSS** Spots/Week Rate Start Date Weeks: \$275.00 08/15/16 -TWTF--Rate Type Start/End Time Length Ad-ID Air Time Description Day Air Date Spots: # <u>Çh</u> \$275.00 NA :30 PRATV1613H 12:54 PM 1230-1P Access Hollywood 1230-1p 5 **WPBF** Th 08/11/16 :30 PRATV1613H \$275.00 NM 12:54 PM 1230-1P Access Hollywood 1230-1p 1 **WPBF** F 08/12/16 \$400.00 NM :30 2 -TWTF--08/12/16 WPBF News 25 @ Noon 12pm-1230pm 3 08/09/16 Class of Time - Pre-emptible with notice Rate Spots/Week **End Date MTWTFSS** Start Date Weeks: \$400.00 08/15/16 -TWTF-08/09/16 Rate Typ Start/End_Time Length Ad-ID Day Air Date Air Time Description Spots: # <u>Ch</u> \$400.00 NI :30 PRATV1613H 12pm-1230pm 12:25 PM WPBF News 25 @ Noon **WPBF** W 08/10/16 2 \$400.00 :30 PRATV1613H 12pm-1230pm 12:28 PM WPBF News 25 @ Noon **WPBF** F 08/12/16 4 2 \$400.00 NM .30 4-5p -TWTF--08/12/16 Ellen 4 08/09/16 Class of Time - Immediately Pre-emptible without notice End Date **MTWTFSS** Spots/Week Rate Start Date Weeks: \$400.00 -TWTF--08/09/16 08/15/16 Length Ad-ID Rate Typ Start/End Time Air Time Description Day Air Date Spots: # <u>Ch</u> \$400.00 N :30 PRATV1613H 4-5p **WPBF** W 08/10/16 4:45 PM Ellen 4 \$400.00 :30 PRATV1613H N 4-5p Th 08/11/16 4:46 PM Ellen WPRF 5

> 08/14/16 This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

Sat 5-6am

Spots/Week

----1-

Rate

\$125.00

:30

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INVOICE

3

Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 1474228-1 | 08/21/16 | August 2016 | 08/01/16 - 08/15/16

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4550

SADADA/	theu	nhfc	hanr	iel.com
VV VV VV	.แเฉท	DUIL	11:01:11	

www.thewpbfchannel.com ine Start Date End Date Description Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
9 08/13/16 08/13/16 Sat 5-6am News Sat 5-6am Class of Time - Pre-emptible with notice	1-	:30	1	\$125.00	NM	
Spots: # Ch Day Air Date Air Time Description 1 WPBF Sa 08/13/16 5:39 AM Sat 5-6am News	Start/End Time Sat 5-6am	<u>Length</u> :30	Ad-ID PRATV1613H	1		<u>Rate Typ</u> \$125.00 N
10 08/13/16 08/13/16 Sat 6-7am News Sat 6-7am Class of Time - Pre-emptible with notice	1-	:30	1	\$250.00	NM	
Weeks: Start Date 08/08/16 End Date 08/14/16 MTWTFS1- Spots/Week 1	<u>Rate</u> \$250.00		Addo			Rate Tyr
Spots: # Ch Day Air Date Air Time Description 1 WPBF Sa 08/13/16 6:13 AM Sat 6-7am News	Start/End Time Sat 6-7am		1 <u>Ad-ID</u>) PRATV16131	1		\$250.00 N
11 08/13/16 08/13/16 Sat Wheel Of Fortune Sat 7-730PM Class of Time - Immediately Pre-emptible without notice	1-	:30	1	\$600.00	NM	
Weeks: Start Date 08/08/16 End Date Date 08/14/16 MTWTFSS Opots/Week 1 Spots/Week 1	<u>Rate</u> \$600.00		4			Data Tur
Spots: # Ch Day Air Date Air Time Description 1 WPBF Sa 08/13/16 7:07 PM Sat Wheel Of Fortune	Start/End Time Sat 7-730PM		1 <u>Ad-ID</u>) PRATV16131	н		<u>Rate Tyr</u> \$600.00 N
12 08/13/16 08/13/16 GMA Saturday 7-8am Sat 7am-8am Class of Time - Pre-emptible with notice	1-	:30	1	\$400.00	NM	11
Weeks: Start Date 08/08/16 End Date Date 08/14/16 MTWTFSS Spots/Week 08/14/16 Spots/Week 1 Spots: # Ch Day Air Date Air Time Description Description	Rate \$400.00 Start/End Time Sat 7am-8am		n <u>Ad-ID</u> D PRATV16131	u		<u>Rate Ty</u> \$400.00 N
1 WPBF Sa 08/13/16 6:59 AM GMA Saturday 7-8am 13 08/13/16 08/13/16 Sat Jeopardy Sat 7:30-8PM	1-	:30	1	\$625.00	NM	Q 100.00
Class of Time - Immediately Pre-emptible without notice Weeks: Start Date 08/14/16 End Date 08/14/16 MTWTFSS 08/14/15 Spots/Week 08/14/16 Spots: # Ch Day Air Date 1 WPBF Sa 08/13/16 Air Time 7:51 PM Sat Jeopardy Description 7:51 PM Sat Jeopardy	Rate \$625.00 Start/End Time Sat 7:30-8PM		h <u>Ad-ID</u> 0 pratv1613	н		<u>Rate</u> <u>Ty</u> \$625.00 N
14 08/13/16 08/13/16 Sat 8-9am News Sat 8-9am Class of Time - Pre-emptible with notice	1-	:30	1	\$350.00	NM	
Weeks: Start Date 08/08/16 End Date MTWTFSS Spots/Week Spots: # Ch Day Air Date 1 WPBF Sa 08/13/16 Air Time Description 8:07 AM Sat 8-9am News	Rate \$350.00 <u>Start/End Time</u> Sat 8-9am		<u>h Ad-ID</u> 0 pratv1613	н		<u>Rate</u> <u>Ty</u> \$350.00 N
15 08/14/16 08/14/16 Sun 11:35pm Late News 1135p-12am Class of Time - Immediately Pre-emptible without notice	1	:30	1	\$300.00	NM	
Weeks: Start Date 08/08/16 End Date 08/14/16 MTWTFSS 05/08/14/16 Spots/Week 08/14/16 Spots: # Ch Day Air Date 1 Air Time Description 05/08/14/16 Description 11:45 PM Sun 11:35pm Late News	<u>Rate</u> \$300.00 <u>Start/End Time</u> 1135p-12am		<u>h Ad-ID</u> 0 PRATV1613	SH		<u>Rate Ty</u> \$300.00 N
16 08/14/16 08/14/16 Sun 5-6am News Sun 5-6am Class of Time - Pre-emptible with notice	1	:30	1	\$125.00	NM	
Weeks: Start Date 08/08/16 End Date 08/14/16 MTWTFSS Spots/Week 08/14/16 Spots/Week 08/14/16 Spots: # Ch Day Air Date Air Time Description 1 Description 08/14/16 5:10 AM Sun 5-6am News	Rate \$125.00 Start/End Time Sun 5-6am		th <u>Ad-ID</u> 0 PRATV1613	ВН		<u>Rate</u> <u>Ty</u> \$125.00 I
17 08/14/16 08/14/16 GMA Sunday 7-8am Sun 7-8am Class of Time - Pre-emptible with notice	1	:30	1	\$400.00	NM	

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WPBF PO Box 26885 Lehigh Valley, PA 18002-6885 | Invoice # | Invoice Date | Invoice Month | Invoice Period | 1474228-1 | 08/21/16 | August 2016 | 08/01/16 - 08/15/16

Advertiser
Priorities USA Action
PRIORITIES USA ACTIO
Estimate Number
4550

www.thewpb	fchannel.com

www.tnewporcnann	<u>lei.com</u>						Spots/	D-4-	T	
Line Start Date	e End Date			Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
17 08/14/16 Class of	08/14/16 Time - Pre-en	GMA nptible with	Sunday 7-8am h notice	Sun 7-8am	1	:30	1	\$400.00	NM	
Weeks:	Start Date 08/08/16	End Da 08/14/1		Spots/Week 1	<u>Rate</u> \$400.00					
Spots: # C		Air Date	Air Time Descrip	<u>otion</u>	Start/End Time		th Ad-ID			Rate Type
1 W	VPBF Su 0	8/14/16	7:45 AM GMA S	unday 7-8am	Sun 7-8am	:3	0 PRATV1613H			\$400.00 NM
18 08/14/16 Class of	08/14/16 Time - Pre-en			Sun 8-9am	1	:30	1	\$325.00	NM	
Weeks:	Start Date 08/08/16	End Da 08/14/1		Spots/Week 1	<u>Rate</u> \$325.00					
Spots: # C		Air Date	Air Time Descrip	<u>ption</u>	Start/End Time		th Ad-ID			Rate Type
1 W	VPBF Su 0)8/14/16	8:44 AM Sun 8-9	9am News	Sun 8-9am	:3	30 PRATV1613H	<u> </u>		\$325.00 NM
19 08/15/16 Class of	08/15/16 Time - Pre-en	mptible with			M	:30	1	\$750.00	NM	
Weeks:	Start Date 08/09/16		ate MTWTFSS	Spots/Week 1	<u>Rate</u> \$750.00					
Spots: # C			Air Time Descrip	•	Start/End Time	Leng	th Ad-ID			Rate Type
				BF News 25 @ 11PM	11-11:35PM	:3	30 PRATV1613H	<u> </u>		\$750.00 NN
20 08/15/16 Class of	08/15/16 Time - Pre-er	1230 mptible wit)-1P Access Hollyw th notice	voc1230-1p	M	:30	1	\$275.00	NM	
Weeks:	Start Date	e End Da	ate MTWTFSS	Spots/Week 1	<u>Rate</u> \$275.00					
Spots: # C	08/09/16 Ch Dav <i>A</i>		Air Time Descrip	•	Start/End Time	Leng	th Ad-ID			Rate Typ€
				1P Access Hollywood	1230-1p		30 PRATV1613H	1		\$275.00 NN
21 08/15/16 Class of	6 08/15/16 Time - Pre-er	WPB mptible wif	F News 25 @ North notice	on 12pm-1230pm	M	:30	1	\$400.00	NM	
Weeks:		e End Da	ate MTWTFSS	Spots/Week 1	<u>Rate</u> \$400.00					
Spots: # C			Air Time Descri	•	Start/End Time	Leng	th Ad-ID			Rate Type
				News 25 @ Noon	12pm-1230pm	:	30 PRATV16131	1		\$400.00 NN
22 08/15/16 Class of			n e-emptible without	4-5p notice	M	:30	1	\$400.00	NM	
Weeks:	Start Date 08/09/16	e End Da	ate MTWTFSS	Spots/Week 1	Rate \$400.00					
Spots: # C		Air Date	Air Time Descri	•	Start/End Time	Leng	th Ad-ID			Rate Type
	WPBF M (4:22 PM Ellen		4-5p		30 PRATV16131	н		\$400.00 NN
23 08/15/16 Class of	6 08/15/16 f Time - Pre-e		BF News 25 5-6:00 ith notice)arr5:00-6:00am	M	:30	1	\$200.00	NM	
Weeks:	Start Date	e End D	Date MTWTFSS	Spots/Week	<u>Rate</u> \$200.00					
Spots: # (08/09/16 Ch Day	08/15/ Air Date	/16 M Air Time Descri	intion	Start/End Time	Leno	ith Ad-ID			Rate Type
	WPBF M (F News 25 5-6:00am	5:00-6:00am		30 PRATV16131	н		\$200.00 NN
24 08/09/16 Class of	6 08/12/16 f Time - Pre-e		BF News 25 5-6:00	0arr5:00-6:00am	-TWTF	:30	3	\$200.00	NM	
Weeks:	Start Date	te End D	Date MTWTFSS	Spots/Week	Rate					
0	08/09/16		/16 -TWTF Air Time Descri	3 rintion	\$200.00 Start/End Time	Lenc	ath Ad-ID			Rate Type
– -	<u>Ch</u> <u>Day</u> <u>/</u> WPBF Tu	Air Date 08/09/16		F News 25 5-6:00am	5:00-6:00am		30 PRATV1613	н		\$200.00 NN
1		08/10/16		F News 25 5-6:00am	5:00-6:00am	:	30 PRATV1613	н		\$200.00 NM

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Lehigh Valley, PA 18002-6885

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Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4550

www.thewpbfchannel.com				Spots/			
Line Start Date End Date Description S	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
24 08/09/16 08/12/16 WPBF News 25 5-6:00am5 Class of Time - Pre-emptible with notice	i:00-6:00am	-TWTF	:30	3	\$200.00	NM	
Spots: # Ch Day Air Date Air Time Description 1 WPBF F 08/12/16 5:56 AM WPBF New		Start/End Time 5:00-6:00am		h <u>Ad-ID</u> 0 pratv16	13H		<u>Rate Type</u> \$200.00 NM
	7-7:30PM	-TWTF	:30	2	\$1,700.00	NM	
Weeks: Start Date	Fortune	Rate \$1,700.00 <u>Start/End Time</u> 7-7:30PM 7-7:30PM	:3	<u>th Ad-ID</u> 30 pratv16 30 pratv16			Rate Type \$1,700.00 NM \$1,700.00 NM
26 08/09/16 08/12/16 Good Morning America 7 Class of Time - Pre-emptible with notice	7-9AM	-TWTF	:30	2	\$625.00	NM	
Weeks: Start Date 08/09/16 End Date 08/15/16 MTWTFSS -TWTF Spots: # Ch Day Air Date Air Time Description Air Time Description 1 WPBF W 08/10/16 7:27 AM Good More 2 WPBF F 08/12/16 7:26 AM Good More	ning America	Rate \$625.00 Start/End Time 7-9AM 7-9AM Total Spots	::	th <u>Ad-ID</u> 30 pratv16 30 pratv16 30			Rate Type \$625.00 NW \$625.00 NW
Payment Terms 30 Days					Gross Tota	<u>n</u>	\$14,425.00 \$2,163.75 \$12,261.25